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PROGRESS TOWARD DETROIT’S “GREEN-COLLAR REVOLUTION”

**ROUSH and PERC Shift Focus
to Existing Green Technology to Make Biggest Impact Now**

LIVONIA, Mich., February 18, 2009 — ROUSH® Performance, with support from the Propane Education & Research Council (PERC), today introduced two new alternative fuel vehicles available through Ford dealers in the United States and Canada.

The 2010 ROUSH propane-powered Ford F-250 and 2010 ROUSH propane-powered Ford E-250 both achieve lower carbon and greenhouse gas emissions due to the use of propane as an engine fuel. On average, propane fleet vehicles reduce greenhouse gas emissions by 18 percent; create 20 percent less nitrous oxide; produce up to 60 percent less carbon monoxide; and fewer particulate emissions, compared to conventional gasoline. These vehicles follow the introduction of the ROUSH propane Ford F-150 in 2007.

In development for three years, the new low-carbon, propane-powered vehicles will meet strict Environmental Protection Agency (EPA) and California Air Resources Board (CARB) certifications, ensuring availability in all 50 states.

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The introductions put ROUSH at the front of the “green-collar revolution” in Detroit, namely because of the decision to focus on propane which, as an alternate fuel, is available right here, right now.

“By focusing on propane, ROUSH has been able to engineer green technology that is proven to reduce emissions now,” said Jack Roush, chairman of ROUSH Enterprises. “And the upside is that we are hoping to add nearly 100 new green-collar jobs.”

According to PERC CEO and President Roy Willis, propane is already the most widely used alternative fuel on roads today, powering 10 million vehicles around the world. “Of all available alternative fuels,” said Willis, “propane offers the best mix of vehicle range, durability, and performance. And the nationwide propane infrastructure can readily and affordably be expanded to provide easy access to refueling stations for fleets and the public.”

The Ford F-150, F-250 and E-250 are based on the 5.4L, 3-valve Ford V-8 powertrain, each using a ROUSH liquid propane injection fuel system, including new fuel rail assembly and fuel injectors. The propane trucks sustain no loss of horsepower, torque, or towing capacity as compared to a comparable gasoline-powered vehicle.

With F-250 deliveries anticipated to start in the third quarter, ROUSH will make this vehicle available in two forms. Customers can choose either a complete ROUSH-assembled 2010 F-250 with a 3-year/36,000-mile warranty or conversion kit that fits the 2009 and 2010 trucks. The additional cost for a ROUSH-assembled F-250 is \$8,995 and qualifies for a federal tax credit of up to \$4,500. At the pump, propane prices per gallon are normally lower than gasoline or diesel, and with the proper infrastructure in place, a fleet user can qualify for a 50-cent tax credit per gallon consumed.

About ROUSH® Performance

Based in Livonia, Mich., ROUSH Performance has long been considered Detroit's foremost Tier 1 advanced powertrain engineering company and is well known for producing massive horsepower from gasoline engines. Now, this same company has turned their resources toward helping fleet customers save money and reduce greenhouse gases by utilizing propane as an engine fuel. The company has plans for several additional propane vehicles over the next few years. For more information or to order a ROUSH propane-fueled truck, call 1-800-59-ROUSH or visit www.ROUSHperformance.com.

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About Propane Education & Research Council (PERC)

The purpose of the Propane Education & Research Council is to promote the safe, efficient use of odorized propane gas as a preferred energy resource through consumer and employee education and technology development and commercialization. The Propane Education and Research Act of 1996 (PERA) authorized the creation of the Council, and propane producers and marketers in a referendum voted overwhelmingly to approve its formation.

The Council receives funding by an assessment, or check-off, on each gallon of odorized propane gas. The assessment will collect five-tenths of one cent per gallon in 2008. The assessment is projected to collect \$46.4 million in 2008 to fund programs and projects.

Through the Council, the propane industry has committed itself to a multiyear, multimillion-dollar effort to improve consumer and employee safety, to support the research and development of new and more efficient propane equipment, and to expand public awareness of propane and its many uses and environmental advantages. For more information visit www.propanecouncil.org.

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