

Joseph Thompson – Biography

Roush Performance vice president and general manager Joe Thompson joined the company in 1996 and was promoted to his current position in 2004. Under Mr. Thompson's direction, Roush Performance has become one of the premier brands in the automotive segment. He has overseen the company's use of the internet as a growth strategy, contributing to their product offerings quadrupling with a sales increase of more than 500 percent.

As marketing manager, he was instrumental in establishing the company's sales, distribution operations, dealership operations, supplier management, material planning, customer service, and business development strategies.

Prior to joining Roush, Mr. Thompson worked at Campbell & Company (Dearborn, Mich.), as an Account Executive dedicated to the Ford Racing and SVT accounts.

He graduated cum laude from Ohio University's Scripps School of Journalism with a degree in public relations. Mr. Thompson, his wife, and their two children reside in Ann Arbor, Michigan.