



Press Release

12445 Levan Road * Livonia, Michigan 48150

www.roush.com

Contact: Maureen Crowley
Manager, Corporate Communications
Roush
734-779-7069 – office
734-536-2056 - cell
maureen.crowley@roush.com

Michigan Veterans Group Honors Roush

(LIVONIA; February 10, 2016) The Michigan Veterans Affairs Agency is proud to announce that Roush Enterprises of Livonia MI has been selected as a Gold-Level Veteran Friendly Employer, joining GM, Whirlpool Corporation and Quicken Loans as one of the top employers of veterans in Michigan.

Roush Enterprises began the Roush Veterans Initiative Program in June, 2013 and soon thereafter achieved MVAA Bronze-Level status. Their efforts included visits to active component military transition sites to present employment opportunities to transitioning service members, a constant presence at veteran-centric hiring events, a professionally crafted marketing plan focused on attracting veterans to their workforce, and an unselfish sharing of best practices with other employers throughout Michigan, and the nation.

Roush achieved Silver-Level status in June, 2014 and has also been recognized with the Employer Support of the Guard and Reserve Pro Patria Award (2015), the Disabled American Veterans National Commanders Award for Large Business (2015), the Victory Media Military Friendly Employer designation (2015 and 2016), and was a 2015 finalist for the prestigious US Chamber of Commerce Hiring our Heroes Steve Robinson Post 9/11 Veteran Employment Award – a recognition shared with international employers like PNC Bank, Starbucks and Hilton Worldwide.

Congratulations to Rob Ells, Veterans Initiative Program Manager at Roush, Vice President of Prototype Operations Mr. Steve Sciatto, Human Resources Director Kris Munroe, Chairman and founder Jack Roush, and to all the veteran friendly employees at Roush Enterprises.

About Roush

Roush, a full-service product development supplier headquartered in Livonia, Michigan, has over 4,000 employees in facilities located throughout North America, Europe and Asia. Widely recognized for providing engineering, testing, prototype, and manufacturing services to

the transportation industry, Roush also provides significant support to the aerospace, defense and theme park industries.

Roush is a subsidiary of Roush Enterprises, Inc., parent company of Roush Fenway Racing; Roush Performance, developer and manufacturer of performance vehicles and products for the automotive aftermarket; and Roush CleanTech, developer and manufacturer of propane-powered trucks and vans for the fleet vehicle market. For more information please visit www.roush.com.